Review of: "The Impact of Data-Driven Decision Making on the Annual Net Sales Revenue and Stock Price of Amazon: A Study from 2004 to 2022"

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Potential competing interests: No potential competing interests to declare.

Abstract

This research already discusses the impact of data data-based decision making on Amazon's annual net revenue from 2004 to 2022 and mentions the use of recommendation algorithms, predictive analytics, and machine learning as part of Amazon's approach.

However, this research should be provided with concrete evidence and detail of how data are collected and analyzed.

Introduction

This research highlights the importance of data-driven decision making in e-commerce and how Amazon has implemented this approach to improve operations and satisfy customers, but it needs to be clearer with more explanation. The introduction needs to explain the general problem and the specific problem.

Authors should explain the data analysis methods used in the research.

Results and Conclusion

Confirm that Amazon's data-driven approach contributes to annual revenue growth and creates consistent market value. Highlights the role of technological innovation in helping Amazon adapt to dynamic markets and maintain its market leadership.

The author should specifically detail the results of data analysis and refer to the specific data analyzed in the paper. Declare and explain the impact of your research.

The article is good with minor revisions.