

Review of: "Measuring the Effectiveness of Internship Programs in Aligning Education with Industry: A Comprehensive Analysis of Internship Outcomes in the College of Communication and Media During COVID-19"

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Potential competing interests: No potential competing interests to declare.

It is a very good use of the Kirkpatrick framework to study the reaction and learning in assessing the effectiveness of the internship program.

However, the author did not explain the research design clearly and in detail, thus giving rise to doubts and regarded flaws in the study.

First of all, is a 10-week unpaid internship a good program? Will it be too short to gain sufficient practice and experience? And why is it unpaid? Will that already pose some negative motivation to the interns at the very beginning? (which could eventually hamper reaction and learning)

No thorough explanation of the research design. I am puzzled as to how the numbers (coverage and learning values) were tabulated in the qualitative study. What had been asked? What kind(s) of instruments were used? What kinds of measurements were used, if any? How were the cut-off points for low, medium, and high determined?

No, this study cannot exhibit clear empirical and convincing findings. In fact, there isn't much contribution as the results can be as expected, through common sense or in the perception of many working adults.