Review of: "Death of English and the Language of the Internet: Mistakes and Errors"

Sibusiso Clifford Ndlangamandla[1]

1 University of South Africa

Review of Death of English and the Language of the Internet

This paper is addressing a topical phenomenon of the use of Emojis on the internet. It should be judged on these merits and not necessarily on recounting the history of English Language Teaching in India. While the history may be important for the author, it has been addressed in many publications, yet the language of the internet is still under-researched. Mention the research methodology in the abstract. ELT methods are not necessary. You could have used ESP as an entry point for this paper, or launching pad, and the importance of job skills, soft skills and communication.

Some parts of the essay read like a formal academic/journal research article, yet others are more like a reflective essay. Rather than dwelling on a long history, the author has to constantly focus on the empirical research on "The effect of the internet on English Language Skills.'

Describe how the entrance test for the MBA students was framed. Describe all the data collection instruments, and sampling procedures.

The findings are very interesting and they show the importance of conducting a descriptive study on the use of language by MBA students.

It should be made clear at the MBA college how academic writing is done rather than assuming that students learned all the requirements prior to being admitted. How do these English-medium schools plan to address the errors and mistakes influenced by the internet?

The paper has interesting details about emojis, and it makes an original contribution based on the setting of the research. I found the interviews with instructors very telling.