

Review of: "Measuring the Effectiveness of Internship Programs in Aligning Education with Industry: A Comprehensive Analysis of Internship Outcomes in the College of Communication and Media During COVID-19"

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Potential competing interests: No potential competing interests to declare.

The manuscript is interesting because there are still few training evaluation studies. It is also useful to use a training evaluation model: by choosing Kirkpatrick, you have made a good choice.

However, the manuscript needs some suggestions.

In the abstract, I would better specify the method used, the participants, and the main results.

The introduction could be reorganized with a logical thread that starts from the general and goes to the particular on this topic, favoring the literature gap that we want to fill with this study. Still in the introduction, I would suggest updating the literature that is used (it would be good to use references from at least the last 10 years, preferably within the last 5 years).

Table 1 is included in the introduction, but I imagine it is the series of questions that was used to obtain reports from the students. I would suggest moving these questions into the method and preferably using open questions (in qualitative research, closed questions with yes-no answers are rarely used).

Methods

There are some inconsistencies in the method:

first, you say that you conducted a content analysis on 20 students, then you declare that you analyzed the reports of all students (64). Why is this?

secondly, you declare that the method is qualitative, but then you count the words with software. This is okay for content analysis, but perhaps it is useful to explain better and not talk about themes and categories. Furthermore, the method lacks the approval part of a research ethics committee.

Results

The results are not easily understandable, especially those included in the table, while those in the figures are much clearer and well described.

Discussion

The discussion is completely missing; perhaps you have thought about replacing it with conclusions. However, I would suggest inserting something into the discussion, highlighting your main findings and comparing them with the literature already present.