

## Review of: "Alcohol Consumption in Ancient India and the Contemporary Challenges: A Study of Socio-Economic Implications and Anti-Liquor Protests in Tamil Nadu"

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This is an interesting article and its different aspects are quite well researched. However the link between the first part of the paper that is about alcohol consumption in ancient India and the same in recent times is not clear and the scholar offers no analysis or description of any link between the two. How do the political parties for example look upon the practice of alcohol consumption in ancient times and do they use this data in their political rhetoric?

As far as methodology is concerned, while it is mentioned that some people were interviewed there is no data on the nature and character of this sample. Who were interviewed? How many were interviewed? What class, caste gender did they belong? Any scholarly paper that does not reveal the source of data is not really academic in nature. Much more details about the process of data collection is also required. How were these interviews undertaken? Where did they take place? How were the connections made to those who were interviewed?

While some of the findings such as those about the resilience of women is interesting the paper fails to be academically sound on several counts. There is no theoretical base to the entire paper, like justifying the use of history, describing the methodology of data collection, justifying the conclusions with sound and substantive materials.

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