

Review of: "Benefit distribution and stability analysis of enterprise digital servitization ecosystem from the perspective of value co-creation"

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Potential competing interests: No potential competing interests to declare.

ESG is a topic of more interest. The text is both modeled and hypothesized, and is still relatively de-sufficient.

Introduction

The writing is very concise and clear. The last sentence I would suggest further refinement. More on facilitating collaboration, value creation in business.

Introduction

The first paragraph is suggested to be reduced in length and merged with the second paragraph as one paragraph as a realistic background.

What is the relationship between value creation and value co-creation?

Literature review

There is a lack of literature on value co-creation. What are the studies on the factors affecting value creation? Which are internal factors? Which are external factors?

There is a duplication between the literature review in 2.4 and the previous one, integration is recommended.

2.1 and 2.2 can be integrated, and the title suggests that the authors should focus more on the enterprise digital servitization ecosystem. What exactly does this system look like? What are the relationships?

The phenomenon of "free-riding" is mentioned several times in the text, but there is a lack of explanation in the literature.

There is a lack of explanation of the origin of the influencing factors.

Problem description and hypothesis

Quantifying the difficulty of imitating digital services through brand awareness is not understood.

Lack of further refinement of the model.