

# Review of: "Development of Traditional Packaging Design Innovations in the Present Context Using Technology for Packaging (Case Study: CV. XYZ)"

Tao Zhang

Potential competing interests: No potential competing interests to declare.

This paper discusses the traditional packaging design innovations and offers some valuable insights. However, there are still some aspects that need to be improved.

--The abbreviation CV. XYZ for food packaging company needs a full name.

-- Table 1 and Figure 1 are not mentioned in the context.

-- 1. Introduction, paragraph 5, line 6-8, 'This research aims to provide mothers with various techniques and materials for traditional packaging': However, there are no design proposals for materials in Sections of '4. Design of the Changes' and '5. Execution Plan for Change Project'.