

Review of: "Determinants of Women Entrepreneurs' Business Performance: Evidence from Micro and Small-Scale Enterprises in Arba Minch Town, Southern Ethiopia"

Emmanuel Demah

Potential competing interests: No potential competing interests to declare.

This is an interesting read and I congratulate the authors for this timely and valuable research conducted. The authors have clearly demonstrated the need for writing this manuscript. However, I have several concerns that should be strongly considered for possible acceptance and publication.

Introduction-Strong foundation has been laid for the introduction. However, in paragraph 5, authors made an argument about the suitability for adopting logit model compared to existing methodologies applied in previous studies. However, there is no clear justification or source of reference to support their claim/argument.

The research hypotheses (list) should be deleted since they have already been mentioned in the empirical review.

Research hypothesis-- it should be "hypotheses" not hypothesis.

Literature review

There should be a general title as "Theoretical Approach and Hypotheses Development" before the empirical review.

The article lacked a theory or theoretical model to guide the study. authors should consider the use of the appropriate theory that clearly explains their research.

In paragraph 2, the use of His to indicate identify Juliana is confusing. Authors should take notice of this keenly.

The study lacked theoretical guidance particularly in the justification of the development of the study hypotheses.

Methodology

Authors must attempt to justify the selection of the various sectors used as data collection areas.

Authors must create a sub-heading to demonstrate how each construct is measured, whether self-developed, adopted and adapted and their sources.

Response rate was missing after 281 responses were obtained out of 333 administered questionnaires. Authors must justify how the questionnaires were administered. Was it by the researcher, or electronically?

The general structure of the methodology should be restructured with reference from these articles:



<u>Adusei, E., Mensah, H.K.</u> and <u>Demah, E.</u> (2022), "Examining the performance outcome of intellectual capital: a parallel mediation analysis", <u>African Journal of Economic and Management Studies</u> Vol. 13 No. 4, pp. 568-581. https://doi.org/10.1108/AJEMS-11-2021-0508

Adusei, E., Demah, E. and Mensah, H.K. (2023), "Does going intellectually green matter? Accentuating the role of ecoinnovation speed and quality in a competitive post-Covid 19 emerging market", *International Journal of Innovation* Science, Vol. ahead-of-print No. ahead-of-print. https://doi.org/10.1108/IJIS-01-2023-0019

Boso, R.K., Adusei, E. and Demah, E. (2023), "How does green intellectual capital affect environmental performance? Evidence from manufacturing firms in Ghana", *Social Responsibility Journal*, Vol. 19 No. 7, pp. 1178-1195. https://doi.org/10.1108/SRJ-12-2021-0503.

Normality tests should be conducted before the main analysis.

Results and Discussions

Results have been poorly presented. There is no clear clue as to which style of presentation is used. APA style of referencing has its own style of presentation in Tables. Authors should read and apply them appropriately.

There is poor discussion of study findings. The findings lacked either support or contradictions from the existing literature. Discussions should be tailored towards each dimension or domain of the analysis, be it individual factors, legal and administrative factors etc.

Language Standard

Authors must upgrade the standard of language use in the write up to meet publishable standards.

References

Authors must reconsider the use of in-text citations/reference list and adhere to the appropriate referencing style such as APA or Havard.

Qeios ID: RBEP2M · https://doi.org/10.32388/RBEP2M