

Review of: "Marketing automation, social networks, workspace and investments for industry 5.0"

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Potential competing interests: No potential competing interests to declare.

Paper is relevant and topical. It provides an extensive and exhaustive review of the literature on the theme. Language is good and there is a good presentation flow. The investigation is supported by experimental results. These can be expanded to obtain further inferences and conclusions. I think the marketing automation, social networks all fit into the Industry 5.0 paradigm. But there are many more technologies within this umbrella of industry 5.0