

# Review of: "Agritourism: a source for socio-economic transformation in developing economies"

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**Potential competing interests:** No potential competing interests to declare.

Thank you very much for the opportunity to read this paper. I have gone through the paper and would like to provide the following comments based on my perspectives:

While reading the introduction section, I would appreciate clarification on what will be discussed in the manuscript. Please describe your specific objectives and the methods used in the manuscript.

Consider exploring how local resources can be utilized to formulate local implications. I have attached three relevant papers for reference.

I suggest discussing the different levels of agritourism between developing and developed countries (Bhatta et al., 2019).

I propose reordering the contents of the paper. I recommend the sequence as follows: 1, 3, 4, and 2. Additionally, incorporate 3.7 in a separate topic.

In the current section two, the discussions appear too general. I suggest grounding all the information in the Zimbabwean perspective.

Regarding the location, we cannot expect the same economic benefits if agritourism is located near an iconic location compared to a distant one. Please refer to Wang et al., 2020 for more information (Evaluating Rural Tourism Operators' Satisfaction: Evidence from Taining, Fujian Province, China, [link to the article]).

The role of tourism promotion authorities, which usually have a significant impact, should also be discussed. You can link this discussion with specific explanations from your country's perspective.

State the currently available tourism policies and how they can contribute to agritourism development.

The authors mentioned the favorable climate in the paper. However, as a reader of Asian origin, I am unable to judge Zimbabwe's climate. Therefore, please provide a general description of Zimbabwean economic and climatic conditions briefly. In section 3.7, the discussions are very general. It would be helpful to support all the discussions with proper data. For example, provide information on the growing number of agritourism festivals, including details such as the regions involved, the magnitude of growth, etc. The authors presented the challenges but did not provide solutions. For instance, when discussing the lack of infrastructure or inadequate marketing, please suggest potential solutions that could be implemented.

I hope these suggestions help in improving your paper. Let me know if you have any further questions!

1. Determinant factors of farmers' willingness to start agritourism in rural NepalK Bhatta, K Itagaki, Y Ohe - Open Agriculture, 2019
2. A review of quantitative studies in agritourism: The implications for developing countriesK Bhatta, Y Ohe - Tourism and Hospitality, 2020
3. Farmers' willingness to establish community-based agritourism: Evidence from Phikuri village, NepalK Bhatta, Y Ohe - International Journal of Tourism Sciences, 2019