

Review of "The Foundation for a Smoke-Free World after two years: can it be trusted?"

Robert West¹

¹ University College London, University of London

This is an interesting analysis and one of the first attempts I have seen to collect information to help inform opinion about the extent to which the FSFW can be regarded as a legitimate player in tobacco control. I started reading the article with the strong presumption that it could not and nothing in the article led me to change my view. In my view, a significant cost of this initiative is the extent to which it diverts attention and human resources away from implementing what have been clearly shown to be evidence-based policies to reduce deaths caused by smoking, quite irrespective of questions about the quality of the science being conducted or how far it may be being influenced, however indirectly, by its tobacco industry funder.