

Review of: "Determinants of Women Entrepreneurs' Business Performance: Evidence from Micro and Small-Scale Enterprises in Arba Minch Town, Southern Ethiopia"

E. A. Ismail¹

¹ Arab Academy for Science & Technology

Potential competing interests: No potential competing interests to declare.

I would like to praise the study for its thorough research, detailed analysis, and clear presentation of the findings. However, the study can benefit from some minor comments and adjustments as stated below:

Abstract: can be shortened by removing some of the details that are not essential for the main message of the study.

Introduction: the length of the introduction needs to be reduced by removing some of the information that is not directly related to the research problem or objectives.

Objectives/ hypotheses: using the same terminologies is better than using different ones to express the same meaning. For example, instead of using different terms like "technological resources", "technology", and "technological factors", one term can be used throughout the research objectives and hypotheses

Literature review: is well written. However, it needs to be separated from the introduction section (i.e. separate title). It also needs to provide a critical comparison regarding the similarities and differences between the study and previous literature.

Methodology: The study needs to provide more justification for the research design and methods choices.

Conclusion: it is important to restate the main research question and objectives and summarize the main findings of the study. It is very important to also include the implications and significance of the findings for theory, practice, and policy, and suggest how the study contributes to the existing literature and knowledge on women's entrepreneurship and business performance.