

Review of: "Bank Customer Churn Prediction Using SMOTE: A Comparative Analysis"

Jisha Mulanjur Vadakara

Potential competing interests: No potential competing interests to declare.

The article can be published after a few revisions. The article focuses on customer churn while doing transactions, which is indeed a good topic to be experimented on to make more awareness to the public. The experimental analysis is quite effective using Smote. The article has to be revised by including these facts:

The abstract should highlight more about the experiment.

The literature review should include more citations of recent works.

The table description needs to be clear.

The conclusion and future work need to be enhanced.

After revision, this article can be published.