

Review of: "The Role of Women's Business Performance in Promoting Sustainable Development"

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Potential competing interests: No potential competing interests to declare.

Dear Author,

There is an inconsistency in the flow of the paper; specifically, the title of the paper does not align with its objectives. I suggest that you revise the title to better reflect the paper's objectives.

Under section 2.2.4: H4: Access to information technology has a positive relationship between marketing skills and Women's Business Performance. This appears to be a technical error in hypothesis formulation. Similarly, under section 2.2.5: H5: Entrepreneurship training has a positive relationship between marketing skills and Women's Business Performance.

Once you have chosen the quantitative approach, it is sufficient to describe this approach; there is no need to elaborate on other research approaches in this paper.

The interpretation of results is presented redundantly in both section 4.7, the discussion of regression analysis, and section 5, the Conclusion. I recommend avoiding the repetition of result interpretations in the conclusion.

You should clearly state how you measure women's business performance. This measurement cannot rely solely on respondents' perceptions, scaled with a Likert scale. Instead, it should incorporate objective indicators such as sales, number of employees, profit, or market share. If you have access to such data, you should present it in the descriptive statistics section and incorporate it into the model.

Considering the limited number of independent variables, an Adjusted R-squared value of 64.1 percent, as presented, is notably high. However, it's essential to acknowledge that numerous internal and external factors affect business performance, which are not included in the model analysis. If you have access to relevant data, it would be beneficial to incorporate control variables such as education, age, business experience, and business sector. These factors are widely recognized in the literature as important contributors to business performance and would enhance the value of your research.

I hope you find these comments helpful and wish you all the best!