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CONNECT Video Doctor

National Cancer Institute

Source

National Cancer Institute. *CONNECT Video Doctor*. NCI Thesaurus. Code C157143.

A multimedia interactive intervention that uses an actor-portrayed Video Doctor and a library of digital video clips, extensive branching logic, and participant input, to provide participants with information tailored to their individual responses. The system establishes proactive outreach using brief telephone calls and text messaging to follow up with smokers, provide motivation enhancement, and refer and engage patients in evidence based smoking cessation interventions. A typical session takes 10-15 minutes.