

Review of: "A Study of Benchmarking and Corporate Strategic Behavior Adjustment from the Perspective of Individual Advantage Manifestation"

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Potential competing interests: No potential competing interests to declare.

Dear author(s), after reading your work I have the following recommendations that maybe could help you to improve this work:

The topic of the paper is relevant and current to understand the benchmarking and the strategic behavior adjustment from the perspective of individual advantage manifestation.

The paper is well written, the subject address is pertinent, and more research should be done on this topic in the literature. As such, the paper could have a place in Qeios editorial line.

The title is specific and relevant.

In the abstract is clear the main propose of the study but isn't clear the methodology, the main conclusions and contributions.

The keywords are specific to the article.

Is clear the reading of the text (textual coherence and cohesion).

The introduction section is according to the journal guidelines.

The literature review focuses the relevant topics for the study, however, isn't current and actual/recent.

In short, the literature review must be improved with recent publications in this topic.

In the methodology section I suggest explain in more detail the reason for chose that enterprise, that sector and listed enterprises.

It's important describe the methodology with sufficient detail to allow others to replicate and build on published results.

The study was carried out in 2016, is it possible to update the study?

The conclusions must adequately tie together the other elements of the paper, and the author(s) should develop the limitations of the study (which are many). The author(s) also should mention suggestions for future research.

I hope that my comments and suggestions can help to improve the paper.

Thank you for the opportunity to read your article.

I wish all the best to the author(s)!