

Peer Review

Review of: "New Hotspot of Pet Economy: Study of Consumers' Purchase Intent for Pet Toys in China"

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This is a very interesting research topic. As economic development progresses and people's consumption levels rise, pets have become increasingly important in households, leading to the rapid growth of the pet economy. By analyzing consumers' purchasing intentions for pet toys, this study not only provides insights into the development trends of the pet market but also indirectly reflects the overall economic development level and changes in consumer spending patterns. The study primarily employs questionnaire surveys to collect multidimensional data and examines the impact of various sociodemographic factors on consumers' purchasing intentions for pet toys. This approach helps gain a comprehensive understanding of consumer behavior and provides valuable market insights for related businesses. However, the abstract could be further refined by specifying the theoretical framework or analytical model used in the study to enhance its academic rigor. Additionally, briefly mentioning the study's innovative aspects could help highlight its contribution.

Overall, this research presents a novel and valuable perspective. By deeply analyzing the pet economy, it not only offers practical implications for businesses but also serves as a reference for understanding broader economic development trends.

Declarations

Potential competing interests: No potential competing interests to declare.