

Review of: "Cruises Italian Tourism: Scenarios and Trends After Global Pandemic — The MSC Case"

Rasha Waheeb¹

¹ Norwegian University of Science and Technology

Potential competing interests: No potential competing interests to declare.

The paper examines a very important strategic topic for developing countries, which is the tourism sector. This sector usually supports countries if it is exploited in the correct manner to achieve sustainable development goals through economic growth and the elimination of unemployment and poverty for all countries of the world and countries that are interested in that sector.

I have some comments on the paper that I hope the authors take into consideration when revising their paper:

1. The paper will be more accepted by the research and academic community, in particular, and the reading community in general if the case study is allocated to one of the cities and documented with pictures and data from the reality of the situation. During my trip to Venice, I documented that trip with pictures from the reality of the beautiful ancient city. Since our childhood, we have studied English literature. The story of the Merchant of Venice, and when I visited it with my beloved father, may God Almighty protect him, I began to remember the beautiful and interesting story that had been ingrained in my memory since childhood, and the beautiful pictures that were in that book are still imprinted in my memory. When I visited Venice, I found it to be a very beautiful city that shows concern for sustainability. We humans are the first thing that comes to our minds when preparing for the travel program and spending the summer vacation; we think directly about a calm, pure atmosphere with water, greenery, and a beautiful face. Good treatment and reception constitute a major part of the development and culture of countries and the advancement of the tourism reality of countries, and all of this we found in Venice. After the events of Covid-19 and its negative effects on humanity and the entire world, which are considered among the societal disasters that we work hard as researchers to develop emergency plans to mitigate the effects and negatives of such global societal phenomena and disasters.

2. It is advisable to point out the effects of Covid-19 on all sectors and their negative impact, and then devote the research topic to its negative impact on tourism. Let us recall the research as an example of those sectors.

Waheeb, Rasha A., Kusay A. Waheeb, Bjørn S. Andersen, and Rafea Al-Suhiili. "Impact of pandemic SARS COVID-19 on different construction project management: Problems and solutions." *Public Works Management & Policy* 28, no. 3 (2023): 306-338.

3. It is preferable to refer to achieving sustainable development through the use of ethical artificial intelligence by reducing emissions of toxic carbon gases and exhausts, and here the authors' working paper referred to reducing this through developing a cruise system using MSC.

This paper may be appropriate to refer to constantly educating people about sustainable development.

Waheeb, Rasha. "Educating societies on sustainable development." Available at SSRN 4452724 (2023).

4. The paper is very interesting to develop and link to the new third industrial revolution that previously emerged from Europe. We are living in the era of the technological revolution and artificial intelligence. It would be better if the topic of tourism were linked to artificial intelligence and the economic and cultural development that it may lead to by using ethical artificial intelligence and preparing action plans to confront disasters, emergencies, and preparedness. Preparing for this to reduce the loss of human lives as much as possible, which is the most important, and then reduce the material and economic losses. These papers may be appropriate in reviewing the sources.

Waheeb, Rasha. "Keys to Successful Design of Earthquake-Resistant Buildings." Available at SSRN 4583857 (2023).

Waheeb, Rasha. "AI Control." Available at SSRN 4497462 (2023).

Waheeb, Rasha, Kusay Waheeb, Bjorn Andersen, and Rafea Alsuhili. "The prospective of Artificial Neural Network (ANN's) model application to ameliorate management of post-disaster engineering projects." Available at SSRN 4208375 (2022).

Waheeb, Rasha Abdulrazzak. "APP innovation to control projects risks management during crises." EAI Endorsed Transactions on Internet of Things 8, no. 30 (2022).

Waheeb, Rasha A., Bjørn S. Andersen, and Rafea AL Suhili. "Using ANN in emergency reconstruction projects after disaster." International Journal of Engineering Business Management 12 (2020): 1847979020967835.

All the best to the authors,

Dr. Rasha A Waheeb