

Review of: "The Role of Women's Business Performance in Promoting Sustainable Development"

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Potential competing interests: No potential competing interests to declare.

The research appears relevant, timely and of great importance in contemporary times.

I urge the author(s) to improve upon the the following observations/issues.

1. The Introduction - efforts should be made in pinpointing the current situation, and how this study is justified to improve the situation.
2. Author(s) should emphasize the problems inherent in the Karat town, Southern Ethiopia, and how women's roles can avail sustainability.
3. it is observed also that the terms/measures used in developing the resear4ch objectives are not discussed or briefly introduced in the Introduction section before they appear as research objectives. As such, one will question it's origin or it's ability to address the research.