

Review of: "Enhancing Business Model Resilience in the Machine Tools Industry: A Case Study of ABC Company"

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Potential competing interests: No potential competing interests to declare.

Thanks for the opportunity to review this article. The theme is relevant and interesting; however, the article does have several methodological gaps. My comments follow:

The objective of the paper is, "to explore the concept of business model resilience in the context of the machine tools industry." However, the article needs a comprehensive exploration of resilience and business model concepts. The authors should analyze the current literature and provide practical examples to address this.

The introduction needs improvement. It should clearly explain the topic's relevance for academics and practitioners. Additionally, it should discuss existing studies in the academic field that are relevant to this topic.

The literature review needs to be included; the authors only touch upon some uncertainties without a strong theoretical foundation. As mentioned earlier, a more in-depth exploration of the resilience and business model concepts is necessary.

The methodology applied in the study needs to be clarified. While the authors mention that a case study was conducted, they need to explain each phase of the methodology. Furthermore, they must explain why and how they chose the specific company for the case study. Using only one case study may not be sufficient to represent the entire machine tools industry, so this choice requires justification.

Moreover, the article needs more clarity on how the authors arrived at the results. The results also require a more comprehensive explanation, particularly regarding their impact on the academic and practitioner fields. How can these results contribute to existing knowledge and practical applications?

I hope that these suggestions help improve the article.