

Review of: "Enhancing Business Model Resilience in the Machine Tools Industry: A Case Study of ABC Company"

Art Weinstein¹

¹ Nova Southeastern University

Potential competing interests: No potential competing interests to declare.

Glad to see the authors address the neglected area of business models. Regrettably, the case analysis lacked specifics throughout. A very general discussion that needs many more details throughout about the industry and environment. Provide market size, market share, identify major competitors, etc. Quantify the market opportunity for EVs. Business Model Canvas figure is unreadable - needs larger fonts and don't use white type.