

Review of: "Sustainable TOURISM: win-win-win papakonstantinidis model"

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Potential competing interests: No potential competing interests to declare.

The paper discusses how sustainable tourism thrives on equity between social, economic and environmental sensibility. Thus, actors in the tourism space have to adjust their goals and aspirations as they work together to promote tourism development.

What is missing in the paper is the issue of social justice and equity so that as the actors congregate at the tourism space, the most disadvantaged, especially the locals are not coerced to given in too much concession.

further, the write up also needs improvement, including poor punctuation where sentences end without full stop. This makes reading difficult since we do not know where the sentence starts or ends. The abstract should be written better. It is a bit disjointed as it stands.

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