

Review of: "The Influence of Service Quality and Customer Relationship Management (CRM) as Moderators on Customer Satisfaction for Private University Students"

Ayed Taran Taran¹

¹ Al al-Bayt University

Potential competing interests: No potential competing interests to declare.

The article exhibits commendable writing; however, the introduction lacks the necessary motivation to justify the research objectives and questions. Furthermore, the theoretical aspect requires strengthening to provide a more robust foundation for the study. Additionally, the sample size appears insufficient, potentially compromising the study's validity.