

Peer Review

Review of: "Early Childhood Caregiver Practices and Perceptions Regarding Sharenting and its Impact"

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The article addresses an important issue in parenting, making it a valuable contribution to the literature and evidence on sharenting. However, a few improvements are needed to enhance clarity, coherence, and impact. Below are section-wise suggestions for refinement:

Revise the opening sentence.

The term "socialising" seems vague as it has a broader concept. Use "Content Sharing on Social Media" instead.

Methodology:

Study population: Mention the location as Karachi, Pakistan.

Elaborate more in the methodology on how the 64 participants were approached using convenience sampling. Was email used as an invitation? Was the link shared on WhatsApp? Was the link shared on the status of social media forums?

Ethical considerations: Ethical approval was obtained before the initiation of data collection from the institution's Ethical Review Committee. ~~The research fulfilled the necessary ethical measurements provided by the institutional research board by ensuring participants' responses were anonymised and that data collected using Google Forms was secure.~~

Revise the sentence structure: The research fulfilled the required ethical standards set by the institutional

research board by anonymizing participants' responses and ensuring the security of data collected through Google Forms.

In the Results section..

~~There is a rise in social media posting of content of children by their parents was observed in this study.~~

Revise the sentence structure: This study observed an increase in parents posting content about their children on social media.

Clarify the trends for all social media platforms in terms of percentage. It is unclear in the text that the percentage is taken separately for each platform. Need better elaboration for Table 3 or just mention that the trends for each platform are defined as in Table 3.

Discussion

The discussion section needs major revision. It is just another set of paragraphs reflecting the literature review, and there is no comparison made between the findings of your study and the available literature. Some sentences feel disjointed. Consider smoother transitions between studies to strengthen the discussion. Instead of just presenting findings, discuss potential reasons for differences or similarities across studies. Some sentences could be restructured for better readability.

~~This study reported that 42.2% of parents never shared content related to their child on social media, while 4.7% mentioned that they always post on social media and 53.1% post sometimes on social media platforms. The parents reported using Facebook (23%) and Instagram (21%) for sharing content, and 56% use other social media platforms to share content related to their children. More than half (54.7%) of parents were not even aware of the term sharenting.~~

~~A study from Turkey reported that 52% of mothers and 34% of fathers used social media. Among those, 68% of parents shared photographs on social media. While one third (36.94%) of parents shared a photograph on social media when their child was younger than 2 years. In another study, 60.93% of parents reported that they use Facebook, and amongst them, 56.6 percent shared information about their child/children.~~

This study found that 42.2% of parents never shared content related to their child on social media, while 4.7% reported always posting and 53.1% shared content occasionally. Facebook (23%) and Instagram (21%) were the most commonly used platforms, while 56% of parents reported using other social media platforms. Notably, more than half (54.7%) of parents were unaware of the term 'sharenting.'

These findings align with a study from Turkey, which reported that 52% of mothers and 34% of fathers used social media, with 68% sharing photographs of their children. Additionally, 36.94% of parents in that study had shared a photo of their child when they were under two years old [38]. Similar trends were observed in another study, where 60.93% of parents used Facebook, and 56.6% of them posted information about their children [24].

Conclusions

Need to revise for impact. Some sentences feel slightly wordy or complex. The conclusion highlights the need for legal frameworks and further research but does not explicitly recommend any actions or policy considerations. A more direct call to action would enhance impact. Briefly explain the consequences: *How does the lack of regulation in Pakistan compare to other regions? What are the risks if this issue remains unaddressed?*

The last sentence should leave a lasting impression. Instead of stating *"The protection of children's autonomy needs balance to enable responsible parental digital sharing practices,"* consider a more powerful closing remark about the urgency or significance of addressing sharenting in Pakistan.

Suggestion: Balancing children's autonomy with responsible parental digital sharing is essential for ethical and mindful online practices.

Align the conclusions based on your objectives.

Attachments: available at <https://doi.org/10.32388/TC8XGE>

Declarations

Potential competing interests: No potential competing interests to declare.