

Review of: "[Empirical Paper] Product Development of Digital Platform for Mental Health During Pregnancy Period: 'Get Well Mom'"

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Potential competing interests: No potential competing interests to declare.

Thank you for the invitation to review the article. It is a privilege for me to contribute as a reviewer. This article's concept is excellent, interesting, and has the potential to benefit society through digital innovation. However, it would be helpful to consider several points when writing articles:

1. The article still needs citing-related evidence. In particular, certain references were not provided in the background, which weakens the rationale for conducting the study. It would be beneficial to include citations from existing literature on relevant issues to strengthen the relevance and evidential basis of the research.
2. The strategy described was complex and intriguing. However, the scientific methodology to substantiate a more precise paper has yet to be seen.
3. The results used were based on Instagram ads only. To ensure that the development of 'Get Well Mom' is effective in addressing existing issues based on evidence, the authors sought recommendations from both users (pregnant women) and experts (such as obstetricians, midwives, and psychologists). Gathering feedback from these sources will help to make a real impact in improving this innovation.
4. Additionally, the article also needs to improve proper English grammar.

In general, the article would benefit from further improvement based on research principles. I hope my suggestion can be of use to you in advancing your project.