Review of: "Is creativity the seed of innovation?"

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The article does not present any recent bibliography, and what it does present is rather weak. The study itself is only a collection of information about creativity, and an attempt is made to draw parallels with innovation, which has not been scientifically concretized (the authors only make an assumption. The article is neither a literature review, nor a bibliometric study, much less an empirical one. In structural terms it is not presented with the minimum required in an academic work.