

Review of: "A step in the right direction: Billboard-style posters preferred overall at two conferences, but should include more methods and limitations"

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Potential competing interests: No potential competing interests to declare.

This is an interesting paper and I think the billboard-style poster can be treated as infographics, especially the ones shown in Fig. 9. Compared the traditional IMRAD poster, this new style highlights the take-away message but removes much details, which might limit the deep discussions with the poster presenter. Most hypotheses are reasonable for me, however, all of them are verified through survey without tasks.

#H5, I suggest to perform a task-based controlled study for assessing the effect of the poster itself on attendee learning outcomes.

#H2, It is hard to reflect users' intention through surveys. You can do interview and analyze why they like to use it in the future.

In general, this is an interesting paper, although the results are still preliminary.