

Review of: "Cruises Italian Tourism: Scenarios and Trends After Global Pandemic — The MSC Case"

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Potential competing interests: No potential competing interests to declare.

1. Abstract. The abstract should contain a main conclusion of the article (usually one sentence at the end).
2. Data for 2023 should be available by now and would greatly benefit the paper, rather than posting estimates (estimates might be useful for 2024 and beyond).
3. With increasing demand (as stipulated by the data in the paper) and with impositions of limitations on a number of cruise ships in most interesting ports, and limitations on the absolute number of people at respective destinations (e.g., Venice), how is it possible to reach any level of sustainability without a decrease in the number of tourists from cruise ships? Even with advancements in the technology of ships, ships are ever larger, and numbers of people are on the rise. Have the cruise industry reached its sustainability peak? Are total costs greater than total benefits?
4. The mentioned premia that tourists are willing to pay for more sustainable travel options is of at most interest. This could be a separate topic on willingness to pay for more sustainable travel (in this case, cruise options) as a guideline for future investments and policy makers.