

Review of: "Perception of Biodiversity versus Connection to Nature: Which Can Influence Wildlife Product Consumption in Vietnam?"

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Potential competing interests: No potential competing interests to declare.

The article investigates the role of sociodemographic factors, contact with nature and Perception of biodiversity in Wildlife product consumption. The topic seems interesting and can help direct conservation policies, especially those that involve the participation of the local population. I kindly ask the authors to address the following comments.

Comments

- 1) The study can be better designed. It should be based on a theoretical framework in social science such as social exchange theory (SET), or other similar theory.
- 2) Please provide the link of the website where the data are published.
- 3) Please provide the background of respondents in a table (for example how many men and women ?).
- 4) Why you used Bayesian logistic regressions and not classical logistic regressions? Please justify.
- 5) Please justify the model. Have you used PLS-SEM? Please provide all validity tests for the structural and measurement model. Statistical reporting must be improved. Multicollinearity must be discussed. The research design might suffer from the so-called common method bias.
- 6) Overall, the method and results sections need to be improved.