

Review of: "A Case Study of the Management Information System in the Coffee Industry in SW Ethiopia"

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Potential competing interests: No potential competing interests to declare.

Clarity and Focus: The summary effectively introduces the **South West Ethiopia Peoples' Region (SWER)** as a significant area for coffee species and cultivation, highlighting its historical roots with the story of Kaldi. However, it could benefit from a clearer statement of the research's primary objective early on to guide the reader.

Methodology: The mention of **direct site observation and secondary data reviews** is good as it informs the reader about the research methods. Yet, it lacks detail on the scope or scale of the observations and the nature of the secondary data, which could strengthen the credibility of the findings.

Findings and Implications: The summary notes that **management information systems (MIS)** are more effective with active participation from key industry informants. This is an important finding, but the summary could be improved by providing examples of how MIS has impacted decision-making processes or stress management.

Recommendations: The call for **information management synchronization systems** in SWER is a valuable recommendation. It would be more impactful if the summary included specific suggestions or strategies for implementing these systems, considering the triple constraints of time, cost, and quality.

Overall, the summary provides a snapshot of the research but would benefit from additional details and examples to fully convey the study's implications and recommendations. The critique is constructive and aims to enhance the understanding and application of the research findings.