Review of: "Development of Traditional Packaging Design Innovations in the Present Context Using Technology for Packaging (Case Study: CV. XYZ)"

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Potential competing interests: No potential competing interests to declare.

The manuscript "Development of Traditional Packaging Design Innovations in the Present Context Using Technology for Packaging (Case Study: CV. XYZ)" aims to shed light on the environmental impact of shifting traditional packaging industries to more modern technologies. The manuscript, however, lacks a clear structure, a clear purpose, a clear problem justification, and a clear methodology justification. Since the manuscript does not adhere to any specific scientific rules, it is neither original research nor an ordinary scientific article.

In most cases, the manuscript's claims are not supported by facts or references, so they do not go beyond the Authors’ statements. As far as I'm concerned, this is a scratch for initiating an article, but not more, and the authors would benefit from supervision over the major revision process. Until then I reject it for further review or publication.