

# Review of: "[Empirical Paper] Product Development of Digital Platform for Mental Health During Pregnancy Period: 'Get Well Mom'"

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Potential competing interests: No potential competing interests to declare.

Thank you for the opportunity for review this article. It an honor for me.

Overall the article has interesting theme and good concept. However there are several section that still confusing and unclear. The part of current journey map that based on the results of interviews with prospective users, however it is still unclear about the method of instruments, sampling method, sampling size, data collection, and data analysis that do not fit the criteria of a scientific research. The Measure the Result of the MVP only based on the Google Ads and Instagram Ads that not comprehensive enough to measure the study result. The platform concern for mental health of pregnant woman and the customer segmentation with psychological problem. However the researcher should more learn about mental health because mental health can not be self diagnosed. The person with anxiety and depression should have different approach based on their severity of mental health health problem. The researcher should more comprehensive for feasibility of platform implementation.