

Review of: "Assessing the Challenges and Opportunities of Micro and Small Scale Enterprises (MSEs) in Hawassa City Administration of Sidama Region, Ethiopia"

Sharon Yong Yee Ong¹

¹ Universiti Putra Malaysia

Potential competing interests: No potential competing interests to declare.

Abstract:

The abstract would benefit from a clear structure following this format: introduction, objective of the study, literature review, method, findings, and conclusions.

Method:

Further clarification is needed regarding the sampling technique. While the study mentions using a simple random sampling technique to select 375 MSEs, additional details should be provided about how this was implemented—whether through a directory, random number generation using Excel, or another method. This explanation will help readers understand the sampling process and assess the generalizability of the results.

The statement, "The logic behind using a simple sampling technique to select samples from the Sidama region road and transport bureau was to give equal chances to all employees and to select a representative sample for the study," requires further elaboration. The rationale for selecting employees from the Sidama Region Road and Transport Bureau should be clarified.

Results:

The results section could be improved by discussing how the findings relate directly to the research objectives. This would provide clearer insight into the relevance and impact of the findings. While the results may be significant for the Micro and Small-Scale Enterprises (MSEs) in Hawassa City Administration, Sidama Region, Ethiopia, there should be consideration of whether these findings are generalizable to a broader context.