

# Review of: "Research Counts, Not the Journal"

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This article was well written and highlighted important problems in the misuse of journal impact factor as a measure of individual research quality.

We often encounter similar situations in our daily life in the medical field. For instance, the guest speakers in the seminars we attend were often kindly introduced as “having many publications in international journals with high impact factors”, but this really does not reflect the speaker’s contribution in the field.

The journal impact factor was not only misused as a measure of the researcher’s quality, but was also being misused as a measure of the journal’s quality. One of the worst experiences that could be encountered by authors is that the journal editors often take pride on the impact factor of their journals and directly reject submissions without really looking into the quality of the work. Phrases such as “please note that the xxx journal has an impact factor of xxx” could be written on the decision letters by such editors.

The misuse of impact factors should definitely be aware of and there is an urge to replace journal impact factor by a more objective measure of the quality of the work by researchers.