

Review of: "Socio-demographic, smoking and drinking characteristics in GB: A comparison of independent telephone and face-to-face Smoking and Alcohol Toolkit surveys conducted in March 2022"

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In my view, the biggest contribution of this paper is to research practice. It demonstrates differences and similarities between two forms of recruitment. The introduction and discussion should be involved around this implication. I.e., rationale for the study (which is currently missing) in the introduction and implication of the findings in the discussion. Abstract needs work too, not clear study aim/objectives is presented.