Review of: "Unpacking Snowflake: How a Data Cloud Company is Ruling the Roost"

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Potential competing interests: No potential competing interests to declare.

1. **Lack of comprehensive statistical analysis-** The article seems very theoretical and idealistic in nature based on a hypothesis of a person's objective point of view. A more statically solid data based survey or review could create greater cognitive value for the same

2. **No previous articles cited for precedence correctly**- The number of articles cited for precedence is oddly less, creating citation and referring more related articles from more recent years like 2019-2023 could really enhance the article reach

3. **Lack of visual data representation-** As a reader, i feel fatigue due to lack of any visual aid like graphs, tabular responses, diagrams and illustrations within the article