

Review of: "An Apologetic Theological Vision on the Social Phenomenon “Kardashians”"

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Potential competing interests: No potential competing interests to declare.

Overall, this is an interesting and promising article. The theme is topical, and the theological perspective is interesting and adds a normative aspect.

I do suggest emphasizing why the Christian perspective is important here, why are you using this view instead of a more secular critique of consumerism and the Kardashians? What are the advantages of a Catholic perspective?

The paper can use some additions, in its current state it seems to be lacking some insight. I think this can be fixed by adding some more literature on consumerism. Maybe discuss George Ritzer's *McDonaldization of Society*, as well as other Catholic scholars on consumerism, Beabout and Echeverria's article "The Culture of Consumerism: A Catholic and Personalist Critique" for instance. Also, I think considering Jean Baudrillard, Stjepan Mestrovic, and Thorstein Veblen would be a good idea for this work.

Perhaps give some more details about the television show, if you could give some descriptions of notable events in the show, or a general overview of the plots, etc., this would help readers that are not acquainted with the show, and also emphasis your points.

It would be interesting if you discussed some of the redeeming qualities of the Kardashians, and how this relates to the shows popularity and consumerism.