

Review of: "Incorporating 'Effort' into Communication Models: An Exploratory Study"

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Potential competing interests: No potential competing interests to declare.

Reviewer Report/ Comments

As I reviewed the manuscript, I do appreciate the work of the researcher/ researchers, as they focused on 'communicative effort' as a key element of human communication that help communicators to have more energetic and dynamic interactions with each other/ one another. The manuscript is well-ranged and clearly written. Publication of the article could add some helpful information in the effectiveness of 'effort' on the process of communication among individuals.

However, I suggest few points as below:

1. The 'effort' been use in the Abstract, whereas the more relevant compound term, (communicative effort), been used in the 2nd paragraph of introduction. As 'effort' is a general term with broad meaning, it's better to replace the term 'effort' with 'communicative effort'.
2. However, the lack of theoretical support for the main aspect of the manuscript acknowledged by the author(s), but it may had more value into the article, if the author(s) try to link their work with a probable theory/ theoretical framework.
3. As 'effort'/ 'communicative effort' is one of the practical and explicitly observable of interaction among people, it could be helpful and more effective to add observations besides the self-reported answers and assertions of participants of the study; because, sometimes individuals may not report the real points of their strengths and weaknesses in the process of daily interactions. However, merely 'effort' may not be helpful and the use of 'effort' properly could help individuals to have more active and productive interactions.