

Peer Review

Review of: "Early Childhood Caregiver Practices and Perceptions Regarding Sharenting and its Impact"

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This article explores an innovative topic that sheds light on the practices and perceptions of early childhood caregivers regarding sharenting. It explains how often caregivers engage in this behavior, their awareness of its implications, and concerns related to privacy, consent, and digital safety, which parents usually overlook. It is a well-expressed and accessible interpretation of the study's findings, particularly valuable for caregivers and parents navigating the digital world. This article has intensely focused on the gaps, permission, privacy concerns, and purpose of the study, clearly making the concept of sharenting not only understandable but also addressable for parents to consider, which is often neglected. The article thoughtfully emphasizes ethical parenting practices, particularly regarding child independence, consent, and the lasting nature of digital footprints, offering practical advice for parents. Furthermore, by situating the discussion within a global context while referencing the specific digital culture of Pakistan, the authors developed a connection and a blend of local and global contexts, offering deep insight and a nuanced view of parental behaviour online. However, despite all this, the positive impact of sharenting on Pakistani caregivers would be significant if the study could also explore deeper into cultural and social factors unique to South Asia, such as family honour, extended family influence, or gender dynamics, that shape digital behaviour.

Declarations

Potential competing interests: No potential competing interests to declare.