

Peer Review

Review of: "Challenges and Perspectives of Corporate Social Responsibility in Madagascar: An Overview of Research and a Strategy Model"

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I believe that the study offers a good perspective on CSR in Madagascar and has the potential to make a valid contribution. As improvements, I suggest a better connection among the sections and a better presentation of the case in the introduction, with a focus on readability and the size of the text, which could be reduced to make it easier to read. I also suggest including more studies from Archie Carroll, including mentioning his CSR Pyramid, and also Wayne Visser, who proposes a more current vision of CSR. It is also important to reinforce the analysis on Madagascar and, if possible, to compare it with similar economies.

Declarations

Potential competing interests: No potential competing interests to declare.