

# Review of: "Shopping bags: own or plastic? Theoretical explanation of pro-environment consumer behavior in Vietnam"

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The paper is interesting and at a first look, the researches carried out seem to be thorough. However, there are a few issues.

Firstly, the introduction presents previous studies regarding the choice of shopping bags, then talks about the theory of planned behavior, but then at the end of the introduction the author states there were no studies related to the choice of shopping bags? Maybe this should be corrected to indicate that there were no studies analyzing the choice of shopping bags in connection with the theory of planned behavior.

Also, regarding the people participating in the survey – we know the total number of surveys, we know the number of supermarkets, but not much more. It would have been interesting for example to note how many surveys were distributed directly and how many were distributed online. Also, was there any mechanism to ensure that the survey didn't get served to the same person twice or even more often? Furthermore, it would have been useful if the direct survey would have been conducted also on other days and/or at other hours. Or at least there should be provided references that would make it clear that in Vietnam, Sunday mornings are the times when most people go shopping. It is possible that the online survey compensated for this, but this is unclear. And without a more complete spread of survey over days of the week and hours, it is unclear, for example how relevant the data in table 1 is. What if Wednesday afternoon there would have been more male customers who have other opinions? Same question regarding age groups. The survey has taken into account mostly young (<40) people, but is this relevant for the shopping behavior in Vietnam as a whole? And regarding the supermarkets (or the people in the online survey), were they distributed evenly throughout the country, or at least in agreement with the local population density?