

# Review of: "Measuring the Effectiveness of Internship Programs in Aligning Education with Industry: A Comprehensive Analysis of Internship Outcomes in the College of Communication and Media During COVID-19"

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**Potential competing interests:** No potential competing interests to declare.

The first thing I notice is the mention of COVID in the title. While I understand this study took place during the COVID period, that did not seem to have any significance in the study and could have been left off. In fact, the study was conducted during the spring of 2022, which is not really considered part of the COVID shutdown period.

The second issue I have is asking students their opinions comparing school to the workforce. After teaching for the past 22 years, I have yet to meet a student who did not prefer the workplace to the classroom while they are in school. A better study would be to question alum who are at least five years out of school to find out whether they found their classroom education to be as important as their internship training.

Finally, in the Conclusion section, the author states that "the application of what they learned in an academic context to the internship program needs to be improved for optimal alignment." I am not sure that I see how this correlation was shown through the questions asked in the survey.

Overall, I found the paper to be well written and professionally constructed.