

# Review of: "A Computational Model Assessing Population Impact of a New Tobacco Product."

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**Potential competing interests:** The article deals with important issue which could compromise youth and adults health globally. Despite hard work that was generated by WHO /FCTC and international coalitions to halt and prevent penetrating activities of tobacco industry, but high interest of this business and use of several ways to expand their markets, remain challenging and laborious subject. It is important to add more basic science research in the text and also mention some important items for further research and documentations.

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