

Review of: "Alcohol Consumption in Ancient India and the Contemporary Challenges: A Study of Socio-Economic Implications and Anti-Liquor Protests in Tamil Nadu"

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Potential competing interests: No potential competing interests to declare.

The Research Paper is a very good attempt to portray the historical evolution of alcohol consumption in ancient society of Tamilnadu. But the manuscript needs revision on the following indicators:-

1. The research methodology of the paper must be more vivid. Rather than descriptive research, the paper may involve a historical research design. The tools of data collection may include a desk review of historical facts, artefacts, mythological scriptures, etc. The Case Study tool of data collection may also be incorporated in the paper.
2. The objectives of the paper are quite lengthy and repetitive. For example, objective no. 4 and 7 match each other. This must be avoided.
3. Under the Review of Literature segment, there is no coherence between the various sub-sections of the literature review. The first sub-section begins with the popularity of alcohol in receptions of kings and their prestige, while the second sub-section begins with the consequences and trends of alcohol consumption in the Pan-India scenario. The historical genesis of alcohol consumption in India and Tamilnadu must be elaborated in detail. The impact of alcohol consumption on the working class in India and Tamilnadu must be corroborated with data, which is missing here. The case study approach may be adequate here.
4. The manuscript must have a sub-section related to the interpretation of quantitative data as reflected in the methodology sub-section. It may be helpful in responding to the specified objectives of the paper. It is missing here.
5. The References section must be re-written in order to adhere to the journal's referencing policy. It is incomplete.