

Review of: "A Study of Benchmarking and Corporate Strategic Behavior Adjustment from the Perspective of Individual Advantage Manifestation"

Христина Залуцька¹

¹ Lviv Polytechnic National University

Potential competing interests: No potential competing interests to declare.

The research topic is relevant. The research results presented in the article are interesting and informative. However, some of the material presented should be made clearer and more understandable, in particular, it would be appropriate to

- to indicate what exactly is meant by adjusting corporate strategic behavior and to provide at least a few sentences about the combination of this term with benchmarking;
- to outline the objectives of the article, which, accordingly, would contribute to a clearer formulation of conclusions;
- when reviewing the literature, indicate, separately for each source or for a certain group of them, the limited possibilities of their use, which would allow to outline the problem that the study solves;
- in the abstract, present specific results obtained that confirm the conclusions drawn;
- present more recent data in the tables (later than 2016) or indicate why such a time period was chosen for the study.

Since, during the Covid pandemic, the activities of enterprises have undergone significant changes and it would be interesting to identify benchmark enterprises and key factors of their effective development.