

Review of: "Menschenbild: An Important Factor for our Identity"

Marija Raguž¹

¹ University of Osijek

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The manuscript is very clearly organized and well structured. It depicts the origins, history of the term Menschenbild and its uses, its cultural relativity and the importance it has in the everyday life in a systematic manner. It is indeed shown in the article that Menschenbild is an important factor of human identity in an universal way.

Menschenbild is one of the concepts that are intuitively easy to understand, but extremely hard to define or translate. For instance, looking at the titles of German scientific articles in Scopus, it is translated in at least thirteen different ways into English. Mostly it is translated as "image of man", but there is also [concept, view, idea, portrayal] of man or mankind, or it is simply translated as humanity. In his previous article about Menschenbild, the author stresses the difference between ideological and non-ideological Menschenbild and between the theoretical and practical Menschenbild as a source for misunderstandings ^[1]. This must remind every linguist of the Saussure's langue vs. parole as an example of a concept that governs human lives but it escapes defining and it is universal, but also culturally dependant.

It is necessary to define the structure of the concept itself to be able to go on further in defining its meaning, structure and impact. Having that in mind, the article in fact describes a prototype concept in the manner as it is described in the cognitive linguistics ^[2]. Further investigation of Menschenbild through the cognitive theory could provide a deeper understanding of the concept formation and its structure universally and in regard to Menschenbild.

References

- ¹ ^ Michael Zichy. (2019). *Menschenbilder. arsp*, vol. 105 (1), 88-103. doi:10.25162/arsp-2019-0005.
- ² ^ John R. Taylor. (1995). *Linguistic Categorization*. Oxford University Press.