

Review of: "Does Tobacco Make Consumers Happy? Evidence From Cameroon"

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Potential competing interests: No potential competing interests to declare.

The introduction of the article provides a comprehensive overview of the factors influencing tobacco consumption, happiness, and addiction. It lays out the divergent economic theories explaining addictive behavior and sets the context for investigating the relationship between tobacco consumption and happiness in Cameroon. However, It might benefit from a more structured approach by delineating specific objectives and hypotheses to guide the study.

The methodological section is detailed, outlining the data source, construction of variables (such as the Happiness Index), and control variables. However, assessing happiness index through MCA might be more subjective.

Since the data was collected from secondary source, study's credibility depends on the way the data was collected in 2014. The authors addressed endogeneity concerns by using 2SLS, but it's important to justify this choice and discuss potential limitations or assumptions made during this correction process. Additionally, discussing potential sources of bias or omitted variable bias could strengthen the methodology. While the results suggest associations, establishing causality is complex. Emphasize the limitations in inferring causality due to the nature of observational data and potential unobserved confounders.