Review of: "Factors Influencing the Intention to Choose Transportation Applications in Bangkok, Thailand"

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Dear authors:

- Homologize the format of references and citations.

- It would be necessary to describe how users who were already using some application (apps) were located and selected.

- It would be necessary to indicate how the four variables considered were defined based on the questions applied, given that users can define the concepts of efficiency or availability differently. Including a description of the questions and structure of the questionnaire applied would give more light to the above.

- The 44.3% explained by the model is low, the above could be improved if the results are stratified according to variables such as: frequency of travel of the user, since the more use of the system or apps the more knowledge they will have of their use , usefulness, innovations, etc. The time that the traveler has using the apps, the more time of use, the easier it is to use and therefore the more information they will have to determine their efficiency or usefulness. Also, disaggregating the results by mode of transport used could yield different results since depending on a mode of transport it may have more developed apps than others. In summary, disaggregate the results according to trip and user characteristics.

- The constant has the highest weight (0.949) and also with a high significance (4.573), which indicates that there are other variables not included in the model that explain the choice of an app. A possible way to reduce the weight of the constant see the previous comment.

- Assuming logit behavior would possibly statistically improve the results.