

# Review of: "Enhancing Business Model Resilience in the Machine Tools Industry: A Case Study of ABC Company"

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Potential competing interests: No potential competing interests to declare.

## 0. Overall

- The article does not present the qualities and values of a well-written scientific paper
- The structure of the writing should be enhanced
- The authors should also strive to showcase the research problems, questions that are relevant to the literature
- Moreover, the academic/practical contributions of the paper are not clearly presented to the readers
- The paper has only 10 citations: the authors should refer to the other authors unless their remarks are not genuine

## 1. The rationale for choosing ABC company

- Why is it significant and relevant to the advancement of the literature pool?

## 3. Better consider structuring the exogenous threats, based on categorized factors, i.e., using frameworks, etc.

## 4. There is zero citation in the introduction, which is not acceptable in scientific writing.

- Please cite relevant authors whenever available

## 5. Also, cite sources for figures and tables

## 6. Introduction is way too short and insufficient to justify the motivation of the research

- Further, descriptions of the company's business should be provided.

## 7. Introduction is weak and the authors claims should be backed by facts, evidences

- i.e., definition of a business model
- i.e., typical business model ~ >> needs evidence
- The reason for choosing ABC company is groundless. Also, the descriptions lack details regarding the business.

## 8. Literature review

- There is no literature review that would provide academic robustness to the article

## 9. Methodology, data

- There is no section on methodology and data

## 10. Discussions

- There is no discussions section

- The authors must summarize the answer to the research question, values and contributions to the literature

#### 11. Limitations and future research

- There should be a separate section for this