

Review of: "Determinants of Corporate Financial Performance in African Insurance Market"

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Potential competing interests: No potential competing interests to declare.

- **Abstract:** The author should add the second and third sentences into one sentence.
- **Introduction:** There is a need to complement citations in Introduction section. For example, these sentences "The economic environment significantly affects the financial performance of insurance companies in Africa. Factors such as GDP growth, inflation rates, and interest rates can impact the demand for insurance products and services." => The author stated the impact without citations leading to subjective opinion. The sentence "Understanding the determinants of corporate financial performance in the African insurance market is crucial" is duplicated in first and fourth paragraphs. The introduction needs to be more concise. Maybe follow the structure of: The context, research gaps, and the urgency of this research/objectives and contribution.
- **Literature Review:** There is a lack of theoretical framework: Theories/approaches to indicate internal factors and external factors.
- **Results:** There are no Table 7 and Table 8 in text. Please check your paper.
- Some recommendations are not based on the findings of this paper. For example, the recommendations of "Customer-centric approach: Focusing on customer satisfaction and providing excellent customer service can help build trust and loyalty among policyholders" and so on.
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